

**Vail Valley Medical Center
Vail, Colorado
Vice President of Development and Marketing
<http://www.vvmc.com>**

Vail Valley Medical Center (VVMC) is a private not-for-profit organization dedicated to providing quality healthcare for 50,000 residents in 6 counties surrounding Vail, Colorado. The medical center provides extensive diversified patient care as well as world renowned leadership in orthopedic sports medicine and is recognized for its excellence as a regional cancer center. It is located in a spectacular natural setting in a town famous for having the second highest ski mountain in North America.

The VP of Development and Marketing will manage the development, marketing and public relations activities of Vail Valley Medical Center and the Vail Valley Medical Center Foundation. The VP will also be responsible for acquiring major gifts primarily for capital funding priorities and will identify major gifts prospects, implementing cultivation and solicitation strategies. In addition, s/he will develop marketing strategy by tracking changes in supply and demand, identifying customers and their current and future needs and monitoring the competition.

To apply or refer candidates, contact Jill Lasman, Vice President, Lois L. Lindauer Searches, jlasman@llsearches.com



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