

## Senior Director, Development Communications

National Jewish Health located in Denver, Colorado has a full-time Senior Director of Development Communications opportunity. Responsible for the development and implementation of communication strategies that reflect National Jewish's strategic plans, institutional priorities, audience affinities, and brand identities across the various segments of National Jewish Health's constituency base. Responsible for enhancing the Development Department's visibility and national reputation. Ideal applicant will have a background in composing copy for fundraising, science or academia. If chosen for an in-person interview, writing samples must be provided.

For consideration, please complete an application online in its entirety at <http://www.njccareers.org>

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### Knowledge and Skills

Incumbent must have exceptional oral and written communication proficiency; attention to detail and ability to multi-task; possess strong organizational skills. Capacity to establish and maintain constructive business relationships with internal and external customers while maintaining integrity and confidentiality. Incumbent must be a positive, professional team player, able to manage project time constraints. Incumbent must have expertise in several types of writing, e.g. journalistic, feature, fund-raising, marketing, and audiovisual; ability to abstract technical scientific material for a lay audience. Knowledge of the requirements of print and electronic media. Familiarity with techniques of graphic design and printing. Demonstrated knowledge and experience of various fund-raising activities; ability to produce written materials targeted to donors of varying financial capacity, ages, education and interests. Demonstrated experience displaying excellent presentation and communication ability; proficiency in communication and new-media platforms.

### Certification and Licensure

None

### Education

Bachelor's Degree in journalism or other related field required. Master's Degree preferred.

### Work Experience

A minimum of seven (7) years of recent and related experience as professional writer required and three (3) years management experience. Portfolio must include published materials reflecting experience in one (1) or more of the following areas: public relations, medical reporting, fund-raising, grant writing, marketing or persuasive writing.

**- or - Any equivalent combination of Education and/or Experience**

### Important Notes

A cornerstone in the Denver healthcare community, National Jewish Health is a non-profit, non-sectarian institution.

National Jewish Health is an Affirmative Action/Equal Opportunity Employer, and we are committed to hiring a diverse and talented workforce. EOE/AA/M/F/Disabled/Vet/Tobacco Free Campus.

### Benefits

National Jewish offers a complete benefits package to eligible employees including: Medical, Dental and Vision Coverage; 403(b) Retirement Plan; Flexible Spending Accounts; Life Insurance; Long-Term Disability Coverage; Long-Term Care Coverage; Employee Assistance Program; Tuition Reimbursement (after 6 months of employment); Legal Plan; Free Parking